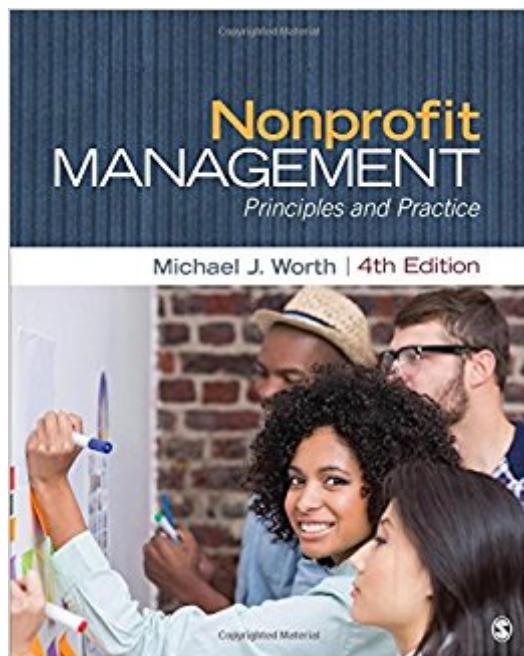


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Nonprofit Management: Principles And Practice



Synopsis

Michael J. Worthâ™s student-friendly best-seller, *Nonprofit Management: Principles and Practice*, provides a broad, insightful overview of key topics affecting governance and management of nonprofit organizations. Worth covers the scope and structure of the nonprofit sector, leadership of nonprofits, managing the nonprofit organization, fundraising, earned income strategies, financial management, nonprofit lobbying and advocacy, managing international and global organizations, social entrepreneurship, and social innovation. Written specifically for students, this applied text balances research, theory, and practitioner literature, and is packed with current cases, timely examples, and updated data.

Customer Reviews

"Nonprofit Management: Principle and Practice examines the field of nonprofit from a normative perspective and provides students with an understanding of the relationship between philanthropy, nonprofit and managerial economics. The book contains several topics and examples that one cannot find in other nonprofit texts. It will appeal to anyone interested in a better understanding of nonprofit functions in any society, nation or the world."--Robert Dibie"Nonprofit Management: Principles and Practice is a comprehensive, up-to-date survey of nonprofit management. If I were to purchase only one book on the subject, Worth's *Nonprofit Management* would be it - not only for the well-written and easily understandable coverage of the topic, but for the invaluable additional resources and links provided at the end of each chapter."--Tory S. Vornholt"I chose this text because it seemed to be the best at covering all the topics I thought should be in a nonprofit management class in a way that was accessible both to students who had no nonprofit experience and students who did. I use it for a joint undergrad/grad class so it has to be useful for both groups. I've had nonprofit directors sit in on my class and they found it useful."--Ann Marie Kinnell"This text is a must-read for undergraduate and graduate students interested in learning more about or pursuing a career in the nonprofit sector. It is an excellent resource for gaining greater insight into the theories, best practices, policies, and trends underlying the effective management of nonprofits."

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